

## Polartec Rental Exhibit

This exhibit used by Polartec, is a turn key rental (all inclusive). Polartec wanted a brand strong display that incorporated product and messaging opportunities in an upscale exhibit. Rich wood laminates with ultra-sheer flag graphic detail and frosted logo panel were all featured. A combination reception and conference area maximized use of space. Floating halo lit graphic panels drew attention. This exhibit was created by Hill & Partners, Inc., 124 Old Colony Avenue, Quincy, MA 02170.

