



### Montrail Teams up with Hill & Partners for Summer OR 2009

For the first time, Hill & Partners, Inc (H&P) brought Montrail to Salt Lake City in August 2009 for Outdoor Retailer. Since 1988, Montrail has been a top designer and manufacturer of cutting-edge outdoor footwear. Their trail shoes and hiking boots are internationally known for their premier fit and durability.

The marketing team at Montrail works with Hill & Partners on other projects, and decided to hand over their entire program to H&P to handle. Their experience with H&P had been very positive, proving to be far more helpful and efficient than their relationships with other exhibit houses. The Montrail team wanted to freshen up their existing booth, as well as smooth out the complicated set-up. They updated their branded graphics to represent their newer product lines and H&P helped to reconfigure the existing components into a fresh new layout.

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. Recently named one of the Boston area's fastest growing companies by the Boston Business Journal, H&P is pleased to work with a variety of clients across many industries providing custom solutions for any challenge. Satisfied customers include: Candela Laser, Mountain Hardwear, Microwave Radio and GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue Quincy, MA 02170. More information can be found at [www.hillpartners.com](http://www.hillpartners.com), or by calling 617.471.7990.

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