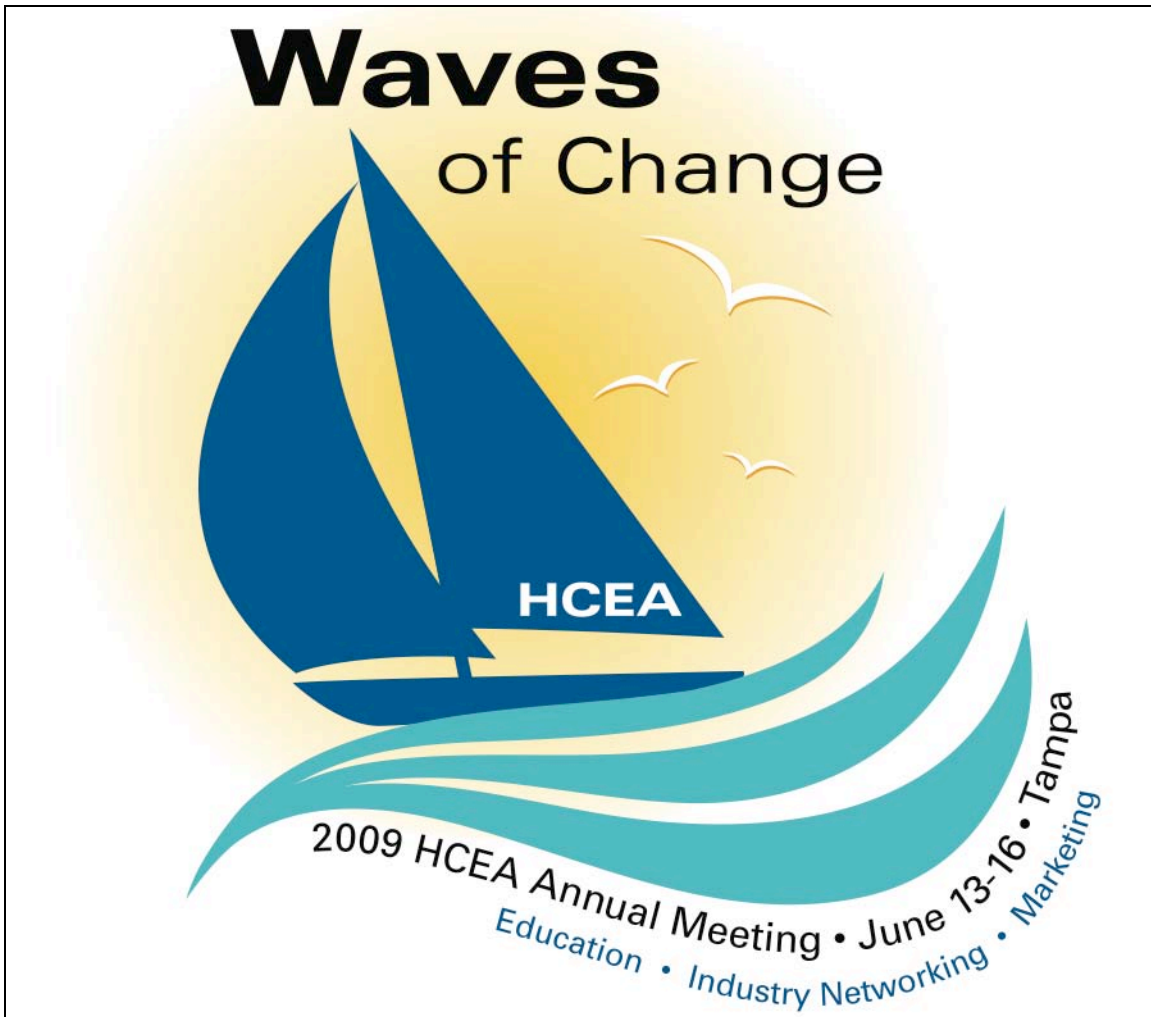




Hill & Partners wins contest



Hill & Partners are excited to announce winning the HCEA 2009 annual meeting logo competition. The HCEA (Healthcare Convention & Exhibitors Association) Annual Meeting is the only educational conference in North America each year that focuses solely on the needs of both the healthcare exhibit marketers and medical meeting organizers. In August, they launched their search for a unique logo graphic for their upcoming event in Tampa, Florida. On October 10<sup>th</sup>, Hill & Partners was announced as the winner out of 34 entries!

In this challenge H&P jumped at the chance to showcase the talent of their graphics team. The idea was to design a memorable image that captured the spirit of the convention with an option to incorporate the location in which it was held. The logo needed to be eye-catching as it is to be used on all stationary, program layouts, signs, advertisements and web sites relating to the HCEA convention. Hill & Partners' entry features a depiction of a sailboat on waves of water, representing the shifting nature of the healthcare convention marketing industry and highlighting the location of the meeting. With the vivid blue boat, cobalt waves and golden horizon, the image attracts the type of attention the HCEA selection committee was after.

Hill & Partners are also proud to announce their Gold Sponsorship of the HCEA Annual Summit, to be held in Boston in January 2009. Michael McMahon, President of Hill & Partners, said, "HCEA is a wonderful organization that helps medical event professionals and the companies that serve them and we are proud to be a committed member seeing it as a vital extension to our company."

#### About Hill & Partners-

Hill and Partners is a boutique custom exhibit house based in the Boston area. Founded in 1995, they pride themselves on the quality of attention to each client. With partners worldwide, they are able to utilize local knowledge and expertise to create events that are both memorable and results oriented, Hill and partners is located at 124 Old Colony Avenue, Quincy, MA, 02170 and can be visited at [www.hillpartners.com](http://www.hillpartners.com)  
For any additional information contact Amy Connery, Office Manager, 617-471-7990

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