



Hill & Partners wins 2009 MOD Award

This past week at the Four Seasons Hotel in Las Vegas, Michael McMahon, president of Hill & Partners, Inc., accepted the 2009 Award for the "Best Panel Anchored Exhibit Design" at the MOD awards assembly. This year's event was the first major industry award program that allowed for a live electronic vote on category finalists. Leaders in the portable, modular and custom exhibit industry, all in town for the annual Exhibitor Show, had the opportunity to choose their favorite finalists in six categories. Over 250 designs were entered in the contest and, through panel discussion and voting, twelve made it to the audience voting round. Hill & Partners, Inc. received 95% of the votes in its category to earn the top spot for this year's award. McMahon commented, "Our design team created a perfect reflection of the Polartec brand in an exhibit that successfully serves the program needs of our client."

The award-winning design was a comprehensive exhibit solution that lived up to Polartec's new branding expectations with a clean double deck approach. Two spacious meeting rooms, roomy social area, and extensive product display composes the main floor, while the upper deck provides space for three additional meeting areas. Recycled materials such as cork flooring and beargrass plexi panels emphasize an earth-friendly atmosphere, while the clean color palette was chosen to promote a modern environment. Two fabric signs give a splash of color and movement to the exhibit, as well as make the double deck more private. The integrity of the booth is maintained even when the deck is removed for smaller shows, making it especially versatile. The aluminum rental panels that frame the exhibit also support other eco-friendly trade show programs at H&P.

About Hill & Partners, Inc.

Hill & Partners, Inc. is a full service trade show exhibit design company specializing in three-dimensional marketing solutions. H&P works with a variety of clients across many industries providing custom solutions for any challenge. Satisfied customers include: Candela Laser, Mountain Hardwear, Microwave Radio and GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue Quincy, MA 02170. More information can be found at www.hillpartners.com, or by calling 617.471.7990.